

Google Ads Editor Recap

- Google Ads Editor is a great tool to do quick changes on a large scale to your Google Ads account and can save you valuable time.
 - You will need an existing Google Ads account before you can use Google Ads Editor.
 - Get familiarised with the Excel formats and structures, and always preview all your changes before publishing them.
 - Be sure to check the status of new ads in the Google Ads web interface, as they might show you information not available in Google Ads Editor such as: ad disapprovals, limitations or broken URLs.
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