



## Media Announcement

### Zurich to acquire Generali's non-life general insurance business in Ireland, further strengthening its market position

The Irish Branch of Zurich Insurance Europe AG today announced that it has agreed to acquire the non-life insurance business of Generali España De Seguros Y Reaseguros (Generali) in Ireland which currently trades under the RedClick brand, for a consideration of EUR 337 million.

The acquisition is fully in line with Zurich's EMEA retail strategy and will transform its market position and place it among the top three Life and Non-Life insurance providers in Ireland.

Anthony Brennan, CEO of Zurich Ireland, said:

*"This is an important and exciting milestone for our business and reflects Zurich's long-term commitment to the Irish insurance market. Following completion, the RedClick team and customers will transfer and become part of Zurich's non-life insurance business here in Ireland.*

*We look forward to welcoming our new RedClick colleagues and bringing together the strengths of Zurich and RedClick to enhance our ability to serve customers, brokers, and partners across Ireland. This investment strengthens our business for future growth and supports our strategy to deliver market-leading customer experience, product capability and innovation.*

*We will build on the complementary strengths of both organisations, further enhancing Zurich's digital and product offering and delivering a seamless service and brighter future for our Irish customers."*

This acquisition reinforces Zurich's continued investment in Ireland, where it has been serving customers for more than 75 years, and its ambition to grow its insurance offering in line with the evolving needs of Irish customers.

The acquisition is conditional on legal and regulatory approvals and is expected to close by the end of 2026 or early 2027.

### Contact

Zurich Ireland Media Relations

media.ie@zurich.com

Robert Brown Reputation Inc +353 (0)85 725 2626

Zurich Insurance Europe AG

PO Box 78 Wexford Tel: 01 667 0666 Fax: 01 667 0644 [www.zurich.ie](http://www.zurich.ie)

Zurich Insurance Europe AG is authorised by the Federal Financial Supervisory Authority (BaFin) in Germany and is regulated by the Central Bank of Ireland for consumer protection rules.

Zurich Insurance Europe AG is registered in Frankfurt, Germany (registration number 133359) with its registered seat at Platz der Einheit 2, 60327, Frankfurt A.M.

Registered in Ireland as a branch (registration number 910127) with registered branch office at Zurich House, Frascati Road, Blackrock, Co. Dublin, A94X9Y3.



## About Zurich in Ireland

**Zurich Insurance Europe AG (ZIE)** is a wholly owned subsidiary of Zurich Insurance Group Ltd. ZIE writes non-life insurance business across the EU through its German Head Office and network of branches. Further information is available at [www.zurich.com/en/zie](http://www.zurich.com/en/zie).

**Zurich Life Assurance plc** is one of Ireland's most successful life insurance companies, offering a full range of Pension, Investment and Protection products. It has been meeting its customers' needs in Ireland for over 40 years. The investment team, based in Blackrock, Co. Dublin, is responsible for funds under management of approximately €46.7 billion, of which pension assets amount to €39.6 billion (as at 31st December 2025).

**Zurich Insurance Group (Zurich)** is a leading global multi-line insurer founded more than 150 years ago, which has grown into a business serving more than 82 million customers in more than 200 countries and territories.

Reflecting its purpose to 'create a brighter future together,' the Group offers protection services that go beyond traditional insurance, to support its customers in building resilience. Since 2020, the Zurich Forest project supports reforestation and biodiversity restoration in Brazil's Atlantic Forest.

The Group has more than 65,000 employees and is headquartered in Zurich, Switzerland. Further information is available at [www.zurich.com](http://www.zurich.com).